

A DIFFERENT RFID
EXPERIENCE!



FUELS REVENUE & CX NOT
JUST STOCK ACCURACY

Real-time traceability solution at unit-item-level across logistic & sales processes (combining RFID + Qr code)

Full set of store capabilities for Retail Performance

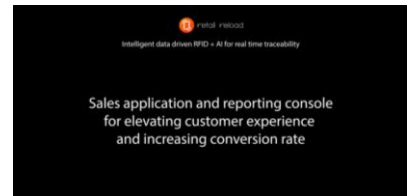
>Flawless Sales process application

>Stock application for 99,8% stock accuracy with less effort

>Internal & web parcels management

>Ai correction of stock distortion

- A Stock App covering 100% of store needs for effortless stock management and 99,8% accuracy
- All features to turn each store into mini-DC web & internal parcels management for supply & omnichannel agility and performance
- Back-end data capabilities for advanced security, fraud blocking, automatic corrections of stock distortions due to process noncompliance, AI detection of stolen items, etc.
- A Sales App for flawless sales process empowering associates for never missing a sale by cutting customers wasted waiting time and frustrations thanks to perfect store to web abilities



Stock app Main features + reporting



Sales app flagship version + reporting

>Advanced security

Advanced traceability & IT integrations
Real-time item-level Data your IT systems to make better decision faster

- Real time visibility of stock Available for sale 99,8% accurate for in store conversion and omnichannel performance
- Stock relevance tailored to each store's need to cut unsold & out of stocks
- Full API for perfect IT systems integration



End to end traceability, API Omnichannel performance

Proven results


LACOSTE

+8% increase in conversion
-16 to -36% customer wasted waiting times

"When every product counts, a new inventory management model with surgical precision becomes imperative"

Sébastien Fayet
CEO
Lacoste France

Etam

+5.2% increase in Turnover
- 10% unsold

"APIs allow each of our IT system to be fed from a 100% reliable source of data, especially for omnichannel performance"

David Herrenschmidt
CIO Etam Group



For higher performance & Rock-solid ROI Contact me : y.curtat@retailreload.com

Thanks to AI & QR code integration, deployment costs are the lowest you'll find, we reuse existing RFID ITEMS