



WITH TRUE REAL-TIME ITEM-LEVEL TRACEABILITY ACROSS LOGISTIC OMNICHANNEL AND SALES PROCESS, RFID FUELS CX AND REVENUE NOT JUST ACCURACY BY CONSOLIDATING DIGITAL CONVERSION

With real-time, item-level traceability across logistics, omnichannel and sales processes, RFID consolidates your digital transformation to boost not only accuracy but also your customer experience (CX) and revenue.

Exclusive data + API for **your it stack to operate full capacity** making faster better decisions



End to end
traceability, API
Omnichannel
performance

Perfect omnichannel to face stockouts issue (#2 irritant for 47% of shoppers*) as we even consider real time items in hands of sales associates

→ **OMS relies safely on stores stock operating without security stock buffer**

Improved store stock relevance by knowing what customer want not only what they purchase thanks to SKU desirability data

→ **PLANNING detects sooner hot & cold SKU, stock rebalancing campaign are more efficient for cutting unsold / stock outs**

99% inventory accuracy continuously thanks to automatic corrections of stock deviations (like stolen items, non-compliance with transfer processes, etc.)

→ **ERP makes better decisions everyday not just after store stock taking**

The full set of stores capabilities **for Retail excellence** & flawless execution of IT stack decisions



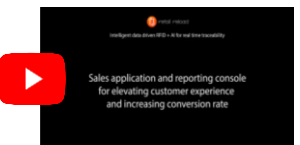
Stock app Main features

An exclusive flawless **Sales Application to cut customer wasted waiting time** (#1 irritant for 56% of shoppers*) that also empowers associates

Advanced back-end capabilities for advanced security, fraud blocking, automatic corrections of stock distortions due to process noncompliance, AI detection of stolen items, virtual RFID shielding, etc.

A Stock Application that covers 100% of store needs

Stores turned into mini-DC manage the fulfillment of internal parcels & web parcels for perfect ship-from-store and store to web



Sales app (flagship
version)

PROVEN RESULTS


ETAMGROUPE

+5.2%
increase in
turn over

-10%
Unsold


LACOSTE

+8%
increase in
conversion

-16 to -36%
customer
waiting times

* Bain & Company Comité Colbert- Luxury & Technology report (2023)